

CONSCIOUS COLLECTIVE

AI-Integrated Recycling Platform and
facility for Condominiums
Sustainability. Innovation. Profitability.

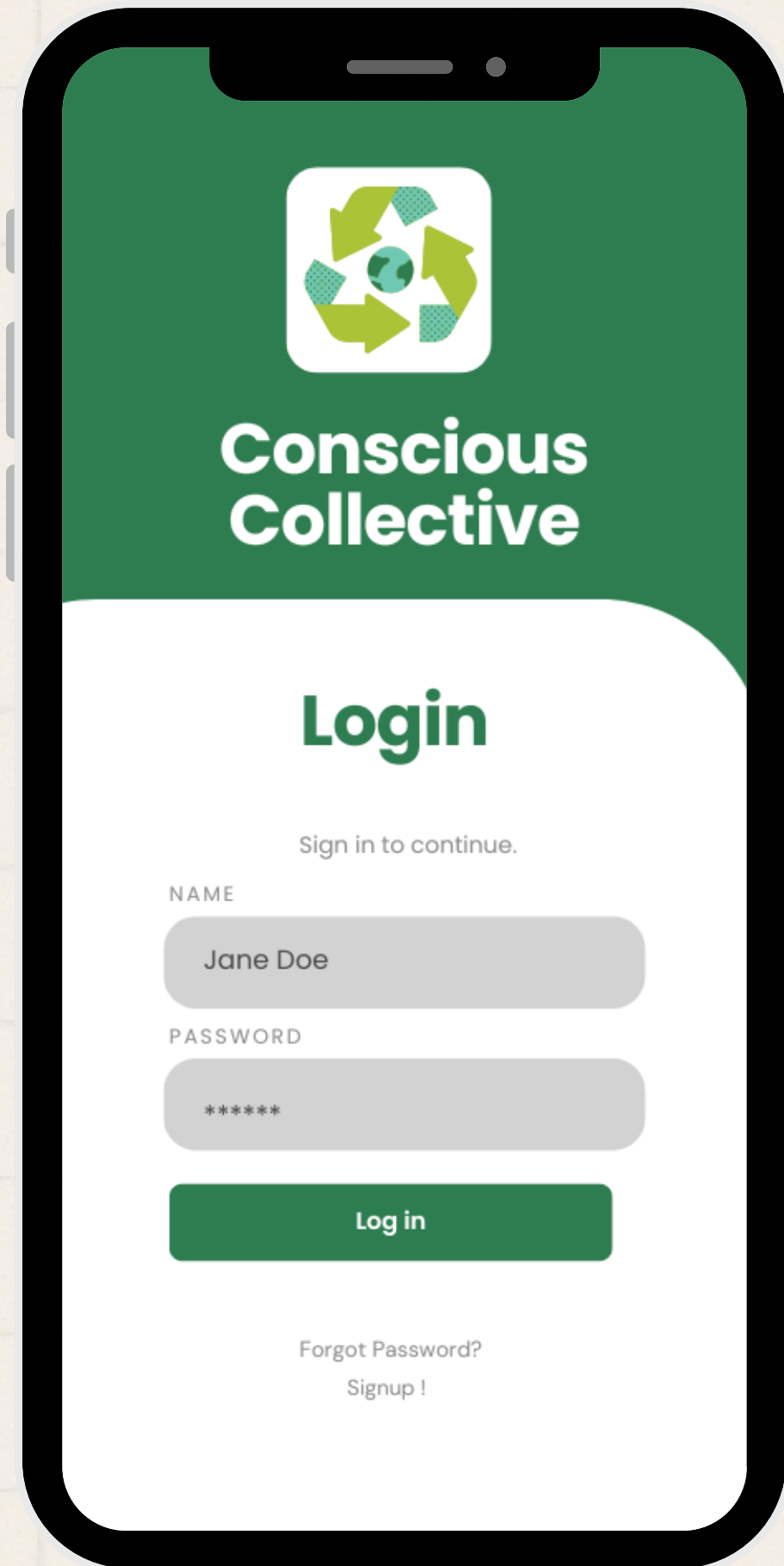




CANADIANS THROW AWAY OVER 3M TONNES OF PLASTIC EVERY YEAR.

We understand that recycling in Condos can be frustrating because of ...

- Space limitations
- Lack of clarity
- No accountability
- Lost opportunities



**WE HAVE
SOLUTION...**

**Our AI-integrated recycling
platform and facility helps
Condominium dwellers**



Image Source: [Viskonsas](#)

WE OFFER

- Smart recycling receptacles with AI tracking.
- Scheduled pickups tailored for condominium residents.
- Data-driven analytics for waste reduction and impact tracking.
- Partnership with condos to turn recyclables into new, sustainable products.

BUSINESS MODEL



- Subscription Plans: Recycling service packages for condos.
- Data & Analytics: Sell sustainability insights to property managers.
- Recycled Product Sales: Upcycled goods from collected materials.
- Government Grants & Partnerships: Leverage sustainability funding.

MARKET ANALYSIS



- **Total Available Market (TAM):**
33,731 businesses handles property management in Canada
- **Serviceable Available Market (SAM):**
3,562 businesses handles property management in Ontario
- **Serviceable Obtainable Market (SOM):**
As a startup, a conservative market penetration estimate is 1-3%, hence the calculated SOM is **36-107** businesses in the initial phase



MARKET PLAN



PHASE 1 (0-6 MONTHS)

Market validation and pilot testing

PHASE 2 (6-12 MONTHS)

Early customer adoption and awareness

PHASE 3 (12-24 MONTHS)

Market expansion and scaling

PHASE 4 (24+ MONTHS)

Industry leader and nationwide growth

WHY CONSCIOUS COLLECTIVE

- AI-Powered Efficiency: Unlike traditional recycling, we optimize waste management.
- Closed-Loop System: Turning recyclables into new products for condo residents.
- Data-Driven Transparency: Insights that promote accountability and improvement.
- Revenue Generation for Condos: Sustainability meets profitability.



TEAM



ZALAK PADHIYAR



YASH MEHTA



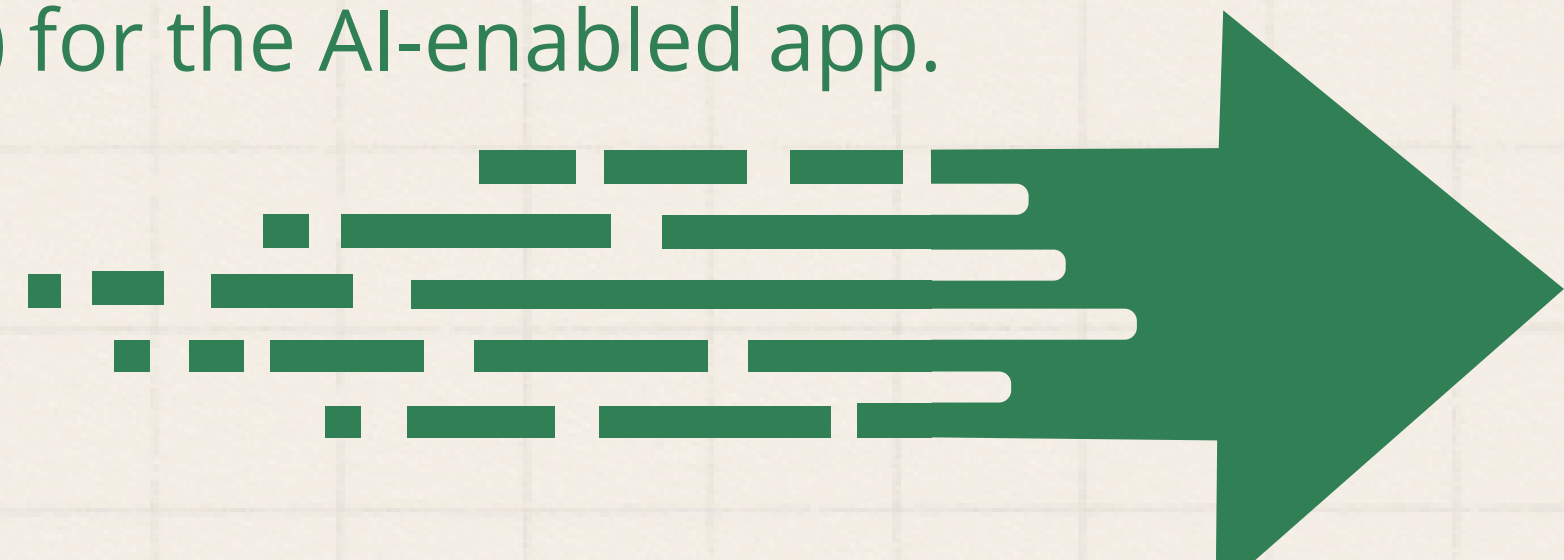
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CURRENT STATUS & NEXT STEPS



- **Current Status: Idea stage** – conducting market research and forming strategic partnerships.
- **Next Steps:**
 - Use initial funding (\$1,500) for business outreach and pilot testing.
 - Partner with 5-10 small businesses to refine the service.
 - Develop a Minimum Viable Product (MVP) for the AI-enabled app.



THANK YOU FOR LISTENING TO THE PROPOSAL

WE ARE CONSCIOUS COLLECTIVE. TOGETHER WE CAN
BUILD A MORE SUSTAINABLE FUTURE.

